Promises are one thing.



Ever hire salespeople who can't deliver?

50% of all salespeople aren't really salespeople at all. They do a remarkable job selling themselves during the interview, then fall exceedingly short in the field. They make promises but simply can't deliver. They make everyone else's job more difficult. They're costly, damaged goods. They're hiring mistakes you cannot afford to make.

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Yours for the asking!

The Omnia Group, a leader in employee selection and management, is offering 3 COMPLIMENTARY TOOLS that take the guesswork out of hiring salespeople and ensure you never make another bad hiring decision. By responding to this offer, you can get, absolutely FREE...

1 *Identify and Avoid Sales Phonies,* an 18-page booklet that details how to distinguish true salespeople from fast talkers who cannot close.

2 *The Omnia Profile,* a 12-minute behavioral profile independently validated as 93% accurate. An invaluable tool for evaluating sales potential.

2 Effective Interview Questions, a list of revealing questions that you should

ask every potential salesperson before offering the job.

Get 1 or all 3 tools quickly and without obligation by visiting www.omniagroup.com. You also can request them by calling us toll-free at **800.525.7117.**

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